

ODUSINA TEMITOPE SEGUN

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PROFESSIONAL SUMMARY

Results-driven Full-Stack WordPress Developer with 10+ years architecting, customizing, and optimizing high-performance websites, web applications, and CMS platforms. Expert in custom theme/plugin development, WooCommerce, Gutenberg, PHP, JavaScript (ES6+), React, and REST API integration. Proven track record delivering 100+ website redesigns, improving site performance by 60%, and managing 50+ projects annually with 95% on-time delivery. Deep expertise in cloud deployment (AWS Lambda, Azure Functions), CI/CD pipelines, WCAG 2.1 accessibility, SEO, and security hardening.

TECHNICAL SKILLS

WordPress & CMS: Custom Theme Development, Custom Plugin Development, WooCommerce, Gutenberg Blocks, Multisite, CMS Architecture, Headless WordPress, ACF, Elementor

Frontend: HTML5, CSS3, JavaScript (ES6+), React, jQuery, AJAX, Responsive Design, Mobile-First Development, Cross-Browser Compatibility, WCAG 2.1

Backend: PHP, Python, Django, Node.js, Express.js, REST APIs, SOAP, JSON, XML, GraphQL

Databases: MySQL, PostgreSQL, MongoDB, MSSQL, Oracle, NoSQL

DevOps & Cloud: Git, GitHub, GitLab, CI/CD, Docker, AWS Lambda, Azure Functions, Apache, IIS, Azure DevOps

Performance & SEO: Page Speed Optimization, Core Web Vitals, Caching Strategies, Security Hardening, SSL, A/B Testing, Technical SEO, Google Analytics

PROFESSIONAL EXPERIENCE

Senior Full-Stack WordPress Developer

BrightWave Digital Solutions - Rancho Cucamonga, CA, USA | January 2026 - Present

- * Architected and deployed 100+ custom WordPress websites and web applications, improving navigation, UX, and visual design; increased organic traffic by 33% through SEO-focused development and Core Web Vitals optimization.
- * Led end-to-end project management for 50+ projects annually, maintaining a 95% on-time delivery rate while collaborating with designers, stakeholders, and cross-functional teams.
- * Developed custom WordPress themes and plugins from scratch, including a proprietary CRM and support ticketing system that reduced customer response time by 50%.
- * Built and deployed serverless infrastructure using AWS Lambda and Azure Functions, cutting infrastructure costs by 30% and improving system scalability and uptime.
- * Engineered a Progressive Web Application (PWA) with offline capability and push notifications, increasing mobile engagement by 40% and user retention by 25%.
- * Implemented CI/CD pipelines with automated testing and deployment, reducing release cycles by 80% and minimizing production downtime by 20%.
- * Conducted accessibility audits and enforced WCAG 2.1 AA compliance across all client properties, expanding user adoption by 15% and mitigating legal risk.
- * Mentored junior developers and established structured code review processes, improving team code quality and reducing production defects.

Web Developer

PixelCraft Digital LLC - Austin, Texas, USA | March 2025 - December 2025

- * Developed and maintained 20+ responsive WordPress websites and custom web applications, improving UX scores by 25% and reducing page load times by 30% through advanced caching and asset optimization.
- * Translated UI/UX wireframes and Figma designs into production-ready PHP, JavaScript, HTML5, and CSS3 code, achieving a 95% on-time delivery rate.
- * Integrated RESTful APIs and third-party services including payment gateways (Stripe, Braintree), mapping tools, and marketing automation platforms, accelerating feature delivery by 20%.
- * Hardened security posture through firewall configuration, SSL deployment, file encryption, and malware scanning to protect client data and ensure compliance.
- * Managed version control and collaborative workflows using Git, streamlining team development and reducing merge conflicts.

EDUCATION

M.Eng., Electrical and Electronics Engineering (Computer and Control Engineering)

Federal University of Agriculture, Abeokuta - Abeokuta, Nigeria

PROFESSIONAL MEMBERSHIPS

- * Member, Computer Registration Council of Nigeria (MCPN)
- * Member, International Association of Engineers